



NEWS RELEASE

NEWS RELEASE FOR IMMEDIATE CONTACT

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FIVE BELOW TO OPEN AT OUTLETS AT THE DELLS THIS FALL

WISCONSIN DELLS, WI (March 31, 2023) – Shoppers looking for an exciting option while in Wisconsin Dells need look no further at Outlets at The Dells as they welcome a new anchor tenant, **Five Below**, this fall. This popular retailer compliments an already compelling brand mix, including such retailers as Nike, COACH, Michael Kors, Old Navy, and T.J.Maxx®. The strong value Five Below provides its shoppers every day is a perfect fit within the incredible savings Outlets at The Dells stores provide their guests every day.

Five Below is a leading high-growth value retailer offering trend-right, high quality products loved by tweens, teens and beyond. They believe life is better when customers are free to “let go & have fun” in an amazing experience filled with unlimited possibilities. With most items priced between \$1 and \$5 and some extreme value items priced beyond \$5 in the incredible Five Beyond shop, Five Below makes it easy to say YES! to the newest, coolest stuff across eight awesome Five Below worlds: Style, Room, Sports, Tech, Create, Party, Candy, and New & Now. Founded in 2002 and headquartered in Philadelphia, Pennsylvania, Five Below today has more than 1,300 stores in 42 states.

Construction begins April 2023 with an opening scheduled for fall. For more information on other events and promotions at Outlets at The Dells visit outletsatthedells.com.

About Craig Realty Group

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, Calif. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly five million square feet of existing retail development in eight states: Outlets at Anthem in Phoenix, Ariz.; Outlets at Barstow in Barstow, Calif.; Cabazon Outlets located near Palm Springs, Calif.; Citadel Outlets in Los Angeles, Calif.; Outlets at San Clemente in San Clemente, Calif.; Tulare Outlets in Tulare, Calif; Outlets at Castle Rock located south of Denver, Colo.; Outlets at Silverthorne located west of Denver, Colo.; Kapolei Commons, Oahu, Hawaii; East Hills Mall in St. Joseph, Miss.; Outlets at Conroe located near Houston, Texas; Outlets at Traverse Mountain in Lehi, Utah; and Outlets at the Dells in Baraboo, Wis. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets, Carlsbad Company Stores and Woodburn Company Stores, three of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

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