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Magical Snow Flurries, Nightly Music & Light Spectacular and a 100-Foot-Tall Live-Cut Christmas Tree Transform Citadel Outlets into a Holiday Wonderland, Beginning Nov. 14

Los Angeles, Calif. (November 3, 2020) – In the land of palm trees and sun, Citadel Outlets transforms into a holiday wonderland beginning November 14 with the lighting of a 100-foot-tall live-cut Christmas Tree in Los Angeles and the debut of a new nightly show-stopping experience, “Snowy Nights and Holiday Lights.” During a year where uncertainty abounds, the shopping destination’s majestic Christmas Tree will be a familiar and comforting sight, standing tall and shining bright as a strong beacon of holiday spirit, while magical snow flurries will bring joy and delight to all.

Tallest Live-Cut Christmas Tree in Los Angeles

The lighting of Citadel Outlets’ Christmas Tree will occur on Saturday, Nov. 14 at 5 p.m. Hailing from Mount Shasta, this year’s majestic Christmas Tree measures 100 feet tall and stands twice as tall as the letters of the Hollywood sign. Laboriously decorated over a span of two weeks, the beautiful Christmas Tree will be decorated with more than 180,000 twinkling lights and 10,000 ornaments and bows. Southern California residents can also visit the World’s Tallest live-cut Christmas Tree, located a short one-hour drive at our sister property, Outlets at San Clemente.

***NEW* Snowy Nights & Holiday Lights**

As the Christmas tree begin to twinkle on November 14, it will also mark the debut of “Snowy Nights & Holiday Lights,” a spectacular holiday performance featuring magical snow flurries and dancing laser lights. The free show will run nightly at 5 p.m., 6 p.m., 7 p.m. and 8 p.m. beginning November 14 through the end of the year. The 15-minute show will be choreographed to the tunes of delightful Christmas songs performed by previous Tree Lighting Concert artists such as Ariana Grande, Justin Bieber, Demi Lovato and Sabrina Carpenter.

World’s Largest Holiday Bow on the Castle Wall

Citadel Outlets’ majestic castle walls will be adorned with a giant red holiday bow, measured 36 feet wide by 21 feet tall. Comprised of 18 loops and two 75-foot-long tails draping down the castle wall, the

magnificent bow and its ribbons will be decorated in Christmas lights and a half-ton of glitter, gracefully lighting up the L.A. skyline through the end of the year.

Santa House at Citadel Outlets

In addition, Santa Claus will be temporarily residing at Citadel Outlets' Santa House from Saturday, November 28 through December 23. Guests will be invited to visit Santa in a socially distant environment and can snap free photos with their own cameras. Photo packages will also be available for purchase. More details and Santa House hours will be available on CitadelOutlets.com.

Giving Back to the Community

Lastly, Citadel Outlets will once again host two community-driven campaigns in December – a toy drive with the California Highway Patrol's CHiPs for Kids from November 28 through December 20, and a food drive with the Los Angeles Regional Food Bank on December 5. Donations collected from both initiatives will go back to the local communities to benefit families in need.

Conveniently located off the I-5 freeway, 10 minutes from Downtown L.A. and within 25 minutes of Beverly Hills, Santa Monica and Orange County, Citadel Outlets is centrally located and easily accessible to both visitors and locals. The retail experience currently features more than 130 world-class brands offered at unrivaled discounts of up to 70%. For more information, please visit CitadelOutlets.com or follow us on Facebook www.facebook.com/CitadelOutlets, Instagram [@Citadel_Outlets](https://www.instagram.com/Citadel_Outlets) and Twitter [@Citadel_Outlets](https://twitter.com/Citadel_Outlets) and search #HolidaysAtCitadel.

About Craig Realty Group

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, Calif. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly five million square feet of existing retail development in eight states: Outlets at Anthem in Phoenix, Ariz.; Outlets at Barstow in Barstow, Calif.; Cabazon Outlets located near Palm Springs, Calif.; Citadel Outlets in Los Angeles, Calif.; Outlets at San Clemente in San Clemente, Calif.; Outlets at Castle Rock located south of Denver, Colo.; Outlets at Loveland located north of Denver, Colo.; Outlets at Silverthorne located west of Denver, Colo.; Kapolei Commons, Oahu, Hawaii; East Hills Mall in St. Joseph, Miss.; Outlets at Conroe located near Houston, Texas; Outlets at Hillsboro in Hillsboro, Texas; Outlets at Traverse Mountain in Lehi, Utah; and Outlets at the Dells in Baraboo, Wis. The newest property – the award-winning Outlets at San Clemente – opened in November 2015 and offers stunning views of the Pacific Ocean. Projects in development include Outlets at Richmond, Va.; Outlets at Lacey, Wash.; a power center in Garfield Heights, Ohio (Cleveland) and the redevelopment of Outlets at Conroe, near Houston, Texas. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets, Carlsbad Company Stores and Woodburn Company Stores, three of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

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