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**BILLBOARD VIDEO, INC. PURCHASED BY SOUTHERN CALIFORNIA BUSINESSMAN**

*Steven L. Craig, president/CEO of Craig Realty Group, purchases leading manufacturer of LED signs*

(Newport Beach, CA) – Steven L. Craig, president/CEO of Craig Realty Group, closed escrow on the acquisition of 100% of the stock of BillBoard Video, Inc. on November 18, 2005. The acquisition of the company by Mr. Craig follows his company's recent investment in eight LED signs from BillBoard Video for Citadel Outlets, an outlet shopping center located in Los Angeles on Interstate 5, as well as future plans for LED signs at other Craig Realty Group outlet shopping centers. After seeing the quality of the product, Mr. Craig was so impressed by the potential opportunities for this unique medium that he purchased the company. Not only will BillBoard Video benefit from Mr. Craig's strong business background, he is also able to provide extensive financial resources for much needed capital to ensure the company's future growth. Mr. Craig has built his career through the strength of relationships with individuals and organizations such as the company's retail tenants, city and government officials, financial institutions, contractors and vendors. His commitment to developing and maintaining strong relationships will be a key factor in enhancing BillBoard Video's existing and new client relations.

BillBoard Video, the industry's leading wireless advertising company, merged in 2004 with MultiMedia, America's foremost manufacturer of LED (light-emitting diode) displays. BillBoard Video's custom design capabilities have provided pioneering technology for clients around the world in the areas of corporate branding, advertising, government, entertainment and sports. Over the past 25 years the company has been responsible for manufacturing over 60 percent of LED displays at Times Square in New York, including ABC's Times Square Studio LED sign that is the largest in the U.S.

In May 2005, Citadel Outlets debuted a spectacular LED site consisting of four consecutive double-sided signs atop the outlet center's historic castle wall. These state-of-the-art signs, manufactured by BillBoard Video, face Interstate 5 providing the center with a unique and eye-catching platform to communicate to the 250,000 daily commuters "what's behind the wall". This configuration is the only use of consecutive LED signs in the U.S. Citadel Outlets recently partnered with Clear Channel Outdoor who is representing this new out-of-home medium to advertisers, creating a unique revenue opportunity for Citadel Outlets. The combination of advertising revenue and success of the signage program's impact on Citadel Outlets' traffic and sales provides a positive case study for future developments in digital out-of-home advertising.

Mr. Craig believes that the acquisition creates a number of synergistic opportunities for the company. Through the process of designing, installing and launching the first of it's kind project at Citadel Outlets, it inspired Mr. Craig who has already begun working on identifying new opportunities to grow the business. "This is such a unique out-of-home medium with a wide variety of applications for different real estate ventures other than shopping centers," says Mr. Craig. "In acquiring BillBoard Video, I'm excited to be directly involved in spearheading these advancements in the LED industry where projected revenues are expected to reach over \$4 billion by 2008. We've seen how it has created a significant impact for Citadel Outlets from an economics standpoint both in sales at the center as well as advertising revenues, and look forward to continuing to develop groundbreaking projects in the future".

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