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**THE OUTLETS AT LOVELAND ANNOUNCES NEW PARKING LOT  
ENTRANCE AND TOMMY HILFIGER EXPANSION**

(Loveland, CO) – Great things are happening at the Outlets at Loveland! Craig Realty Group, owners of the Outlets at Loveland is showing their long term commitment to the outlet center by creating an additional entrance into the complex. Currently there is no direct access into the center. Drivers have to turn at a traffic light on Highway 34, travel around two roundabouts and stop at two stop signs in order to reach the existing entrance. “The new entrance will provide our customers with direct access off Highway 34. Not only is the new access more convenient but we feel it will improve traffic flow which will also provide a safer alternative, particularly to drivers who may not be familiar with the area” say Steven L. Craig, president/CEO of Craig Realty Group.

As part of the project, the Park & Ride off Highway 34 will be re-configured and expanded, adding more parking spaces for commuters. These new improvements are scheduled for completion in late May and will also open up new leasing opportunities due to the resulting increase in traffic.

The existing Tommy Hilfiger Outlet is already taking advantage of the opportunities this new entrance has to offer by expanding into a 6,500 square foot space, which will more than double the size of their current store. The expanded Tommy Hilfiger Outlet will

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carry Women's and Men's clothing, as well as a new Children's line, an important category that is currently under represented at the center. Construction on the new Tommy Hilfiger expanded space has begun and is scheduled for completion in late May. The Workwear Store featuring Carhartt also took advantage of the improvement project by expanding from 3,000 to 4,000 square feet. They have remodeled and now offer even more Carhartt product. Their new space is located on the North side of the center next to Reebok. They will be having a grand re-opening at the center on April 14-15 featuring door prizes other fun events.

Both Tommy Hilfiger and The Workwear Store featuring Carhartt have been at the center for over a decade, servicing the fashion and lifestyle needs of the Loveland customer.

Craig Realty Group is a shopping center development firm founded by Steven L. Craig and is based in Newport Beach, California. The firm specializes in upscale factory outlet centers. The company owns and operates Citadel Outlets in Los Angeles, California; Woodburn Company Stores located near Portland, Oregon; Cabazon Outlets located near Palm Springs, California; Outlets at Anthem in Phoenix, Arizona; Conroe Outlet Center located near Houston, Texas; and Vicksburg Factory Outlets in Vicsburg, Mississippi; Outlets at Castle Rock, Loveland and Silverthorne, all near Denver Colorado. Craig Realty Group also manages Lake Elsinore Outlets located in Lake Elsinore, California. Craig recently opened an upscale designer outlet center in Brescia, Italy called Franciacorta Outlet Village located 50 miles east of Milan. The company is currently developing The Plaza at San Clemente in San Clemente, California, a 650,000 square foot mixed-use project, and Sussex Commons Lifestyle Outlets in Frankford Township, New Jersey. Craig previously developed Carlsbad Company Stores, which was recently sold to an east coast developer. Craig was also responsible for the development of Desert Hills Premium Outlets in Cabazon, one of the largest and most successful manufacturer outlet centers in the world and was instrumental in developing Camarillo Premium Outlets in Camarillo, California. For more information about the company, visit [www.craigrealtygroup.com](http://www.craigrealtygroup.com) For more information pertaining to the Outlets of Colorado visit [www.outletsofcolorado.com](http://www.outletsofcolorado.com).

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