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Outlets at Castle Rock

Your Outlet for Life

Santa Claus Brings Live Reindeer, Free Carriage Rides and Tons of Holiday Fun to Outlets at Castle Rock, Saturday, Nov. 23 and Beyond

“Santa’s Big Day” will include a charity pancake breakfast, a scavenger hunt and a photo opportunity with real reindeer

CASTLE ROCK, Colo. (Nov. XX, 2019) – Outlets at Castle Rock will celebrate the arrival of Santa Claus and his reindeer friends at Denver’s premier outlet shopping destination with family-friendly festivities on Saturday, Nov. 23. For the second consecutive year, real-life reindeer will join Santa for an hour in the morning on this special day, offering families and reindeer lovers a chance to meet members of Santa’s herd.

Dubbed “Santa’s Big Day,” the merriment will begin with a pancake breakfast with Santa, provided by Flippin’ Flapjacks, in the Food Court at 8:30 a.m. through 10 a.m. Attendees are requested to bring a \$5 donation per person, with all proceeds benefiting Denver Rescue Mission to help combat homelessness and poverty in the city, or a new or gently used item to be gifted to a family in need. Tickets are available [online](#) or can be purchased on site day-of.



Following breakfast, attendees will have the opportunity to interact with real-life reindeer! Coming from [Laughing Valley Ranch](#), the reindeer will prance into the shopping center and be available for photos from 10 a.m. to 11 a.m. Free carriage rides will also be available during this time.

For guests looking for more reindeer action, they can take part in the season-long “Run, Run Rudolph” scavenger hunt. Using a self-guided map and reindeer stickers given out at Customer Service, participants who find all nine of Santa’s reindeer on display throughout the shopping center and label them correctly on the map will receive a special treat from Cinnabon and Rocky Mountain Chocolate Factory Cafe.

In addition, the shopping center will turn into a winter wonderland with one-of-a-kind, animated reindeer installations. Designed specifically for Outlets at Castle Rock using state-of-the-art technology, each reindeer is programmed to have individual movements, such as moving their heads to look around at shoppers and shaking the hand-tuned sleigh bells on their necks, emitting a perfect Christmas jingle.

“We are excited to welcome Santa and his real-life reindeer friends to Outlets at Castle Rock this holiday season, alongside our unique reindeer decorations,” said Jen Simpson, marketing director of the center. “It’s the perfect place for families to take their family photos, meet Santa and Mrs. Claus and create magical memories this holiday season.”

Additional Santa Claus activities scheduled for the 2019 holiday season are detailed below:

Dec. 1 & 8 – “Santa Cares” Creates Holiday Magic for Children with Special Needs

On Sundays, Dec. 1 and 8 from 10 a.m. to 11 a.m., Outlets at Castle Rock will host two “Santa Cares” events, providing children with special needs a warm, quiet environment and sensory activities to help reduce behavioral triggers associated with this bustling time of year for a perfect picture with Santa. The center will be providing a warm and quiet wait space, eliminating the need to stand in line and providing special activities such as coloring books and special sensory books from the Douglas County Library that will keep children engaged and prepare them for their visit with Santa.

Dec. 15 – Pet Night with Santa

On Sunday, Dec. 16 from 7 p.m. to 8 p.m., shoppers are invited to bring along their furry, feathery or fuzzy friend for a special “Pet Night with Santa” photo opportunity. Guests are asked to have pets on leashes or in appropriate harnesses. All friendly pets are welcome.

Nov. 23 through Dec. 24 – Santa Claus Photos

Santa Claus will be posing for complimentary photos from Nov. 23 until Christmas Eve. Professional photo packages will also be available for purchase. Hours vary and can be found at outletsatcastlerock.com.

Outlets at Castle Rock is conveniently located between the Denver Metro Area and Colorado Springs region at I-25 and Exit 184 and Exit 185 in Castle Rock, Colo. For more information please visit outletsatcastlerock.com. To join the Outlets at Castle Rock community, please follow us on Facebook facebook.com/OutletsCR, Instagram @OutletsCR or Twitter @OutletsCR and search #CastleRockIt and #HolidaysAtOCR.

About Craig Realty Group

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, California. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly 5 million square feet of existing retail development in 9 states: Outlets at Anthem in Phoenix, Arizona; Outlets at Barstow in Barstow, California; Cabazon Outlets located near Palm Springs, California; Citadel Outlets in Los Angeles, California; Outlets at Conroe located near Houston, Texas; Outlets at Castle Rock located south of Denver, Colorado; Outlets at the Dells in Baraboo, Wisconsin; Outlets at Hillsboro in Hillsboro, Texas; Kapolei Commons, Oahu, Hawaii; Outlets at Loveland located north of Denver, Colorado; Outlets at San Clemente in San Clemente, California; Outlets at Silverthorne located west of Denver, Colorado; Outlets at Traverse Mountain in Lehi, Utah; Outlets at Vicksburg in Vicksburg, Mississippi; and East Hills Mall in St. Joseph, Missouri. The newest property – the award-winning Outlets at San Clemente – opened in November 2015 and offers stunning views of the Pacific Ocean. Projects in development include Outlets at Richmond, Virginia; Outlets at Lacey, Washington; a power center in Garfield Heights, Ohio (Cleveland) and the redevelopment of Outlets at Conroe, near Houston, Texas. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets, Carlsbad Company Stores and Woodburn Company Stores, three of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

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