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# CITADEL OUTLETS

LOS ANGELES

## Citadel Outlets Partners With 2015 Special Olympics World Games To Offer Reach Up and Shop! Program From July 25 - Aug. 2

*LA's Choice for Outlet Shopping invites World Games athletes, family members, volunteers and honored guests to take advantage of FREE transportation from downtown Los Angeles and an additional 20% off at major brand name stores*

**LOS ANGELES (JULY 17, 2015)** – All eyes are on Los Angeles as the city joins together to welcome the inspiring athletes, friends, family and volunteers of the 2015 Special Olympics World Games! [Citadel Outlets](#) - L.A.'s Choice for Outlet Shopping - is a proud supporter of the games and will be the **ONLY** center offering a **Reach Up and Shop!** program.

“The Reach Up and Shop! incentive is designed to provide an engaging, family-friendly experience for all World Games athletes, family members and volunteers to enjoy between events,” said Rebecca Miller, Families Program Manager for Special Olympics World Games. “We’re thrilled to have Los Angeles landmark Citadel Outlets as a Reach Up and Shop! supporter for the 2015 World Games.”



Running throughout the competition, from **Saturday, July 25 – Monday, Aug. 2**, all athletes, family members, volunteers and honored guests are able to present their World Games credentials to receive **20% off** top name brands across the center. This exclusive offer is *on top of* Citadel Outlets’ daily savings of 30-70% off retail prices.



Participating retailers include Kate Spade, Michael Kors, A | X Armani Exchange, Calvin Klein, GAP Factory Store, Guess by Marciano, H&M, Kipling, Levi's Outlet, Skechers, Tommy Hilfiger and many more! In addition, Citadel Outlets will be providing **FREE shuttle services** to and from downtown Los Angeles. The full list of participating brands and shuttle schedule can be found [here](#).

“Everyone at Citadel Outlets is incredibly moved

by the courage and joy surrounding the World Games,” said Citadel Outlets Marketing Director Traci Markel. “This program is a small way that our Citadel Outlets family can provide an extra special shopping experience and we’re looking forward to welcoming the World Games community at our center.”

Citadel Outlets is conveniently located 10 minutes south of Downtown Los Angeles on I-5 at 100 Citadel Drive, Suite 480 Los Angeles, CA 90040. From blue skies and palm trees to more than 130 brand name stores, Citadel Outlets is the definition of a quintessential LA shopping experience.

For more information please visit [www.citadeloutlets.com](http://www.citadeloutlets.com). To join the Citadel Outlets community, please follow us on Facebook [www.facebook.com/CitadelOutlets](http://www.facebook.com/CitadelOutlets), Instagram [@Citadel\\_Outlets](https://www.instagram.com/Citadel_Outlets) or Twitter [@Citadel\\_Outlets](https://twitter.com/Citadel_Outlets) and search #ReachUpandShop! and #CitadelOutlets on all social media platforms.

### **About Special Olympics World Games Los Angeles 2015 (LA2015)**



With 6,500 athletes and 3,000 coaches representing 165 countries, along with 30,000 volunteers and an anticipated 500,000 spectators, the 2015 Special Olympics World Games – being staged in Los Angeles July 25-August 2, 2015 – will be the largest sports and humanitarian event anywhere in the world in

2015, and the single biggest event in Los Angeles since the 1984 Olympic Games. The 2015 Special Olympics World Games, with the unparalleled spirit, enthusiasm, teamwork, joy and displays of courage and skill that are hallmarks of all Special Olympics events, will feature 25 Olympic-style sports in venues throughout the Los Angeles region. The Opening Ceremony, to be held July 25, 2015 in the historic Los Angeles Memorial Coliseum, site of the 1932 and 1984 Olympic Games, is expected to attract 80,000 spectators. On April 30, 2014, LA2015 and ESPN announced a global programming deal that will see ESPN bring coverage of World Games to millions of fans around the world. Honorary Chairs of the Games are President Barack Obama and First Lady Michelle Obama, with Los Angeles Mayor Eric Garcetti and California Governor Jerry Brown serving as Honorary Hosts.

### **About Craig Realty Group**

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, California. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly 4.3 million square feet of existing retail development in 7 states: Outlets at Anthem in Phoenix, Arizona; Cabazon Outlets located near Palm Springs, California; Citadel Outlets in Los Angeles, California; Outlets at Conroe located near Houston, Texas; Outlets at Castle Rock located south of Denver, Colorado; Outlets at the Dells, Baraboo WI; Outlets at Hillsboro, Hillsboro, Texas; Outlets at Loveland located north of Denver, Colorado; Outlets at Silverthorne located west of Denver, Colorado; and Outlets at Vicksburg in Vicksburg, Mississippi. In November 2012, Craig Realty Group grand opened its newest center,

Outlets at Traverse Mountain, located in Lehi, Utah, just 30 minutes from Salt Lake City. Projects in development include Outlets at San Clemente, California (opening early fall 2015); Chicagoland Outlets at Country Club Hills, Illinois; Outlets at Kapolei Commons, Oahu, Hawaii; Outlets at Richmond, Virginia and Outlets at Lacey, Washington. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets, Carlsbad Company Stores and Woodburn Company Stores, three of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit [www.craigrealtygroup.com](http://www.craigrealtygroup.com).

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