



lululemon, Aerie, Smartwool, Eagle Creek, Icebreaker & JanSport Arrive at Outlets at Castle Rock This Fall

CASTLE ROCK, Colo. (September 30, 2020) - [Outlets at Castle Rock](#) is excited to announce the arrival of six new brands this Fall, offering a more robust shopping experience. Already boasting the largest selection of outdoor outlet brands in Colorado, Outlets at Castle Rock welcomed **Smartwool, Eagle Creek, Icebreaker and JanSport**, which all opened in early September on First Street near Tommy Hilfiger and Sunglass Hut. The four brands join fellow outdoor apparel stores including Arc'teryx, Black Diamond, Coleman, Mountain Khakis, The North Face and Fjallraven to further solidify Outlet at Castle Rock as a one-stop-shop for all outdoor needs.

On September 17, the highly anticipated **Aerie** opened its doors to shoppers amidst much excitement. Aerie is located on Third Street near Yankee Candle and American Eagle Outfitters.

This Friday, October 2, **lululemon** will open a pop-up outlet store on First Street near The North Face and Puma. Featuring merchandise from their full-priced stores, the lululemon pop-up will be the only lululemon outlet store in the entire state of Colorado and will offer an authentic lululemon shopping experience for visitors.

Outlets at Castle Rock is conveniently located between the Denver Metro Area and Colorado Springs region at I-25 and Exit 184 and Exit 185 in Castle Rock, Colo. To join the Outlets at Castle Rock community and receive Tree Lighting Concert updates, follow us on Facebook [@OutletsCR](#), Instagram [@OutletsCR](#) and Twitter [@OutletsCR](#).

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