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New VIP Lounge at Citadel Outlets in Los Angeles slated for Fall 2012 Opening

LA's only outlet center is designing new ways to thoroughly pamper VIP shoppers

LOS ANGELES—August 2, 2012—Construction is underway on an exclusive VIP room at Citadel Outlets in Los Angeles for the most elite spenders and groups visiting LA's premier shopping destination. The 700,000 square foot mixed-use commercial property features a hotel, four office buildings and Los Angeles' only retail outlet center.

Located on the second floor of the 115-store center, adjacent to the Customer Service Center, the lounge is designed to be a luxurious space to relax and revive shopping-spree energy, get personalized concierge assistance, store bags and luggage, refresh, catch the news, and use wireless internet service. Some of the services include:

- Bag and luggage check
- In-lounge food delivery from one of the center's more than a dozen eateries
- Complimentary Wi-Fi to check email and print boarding passes
- Televisions
- Light snacks
- Complimentary beverages
- Cosmetic mirrors and vanity lighting in sleek restrooms
- Individually wrapped toiletries
- Convenient currency exchange adjacent to the VIP Lounge
- Concierge service
- Complimentary bus and individual parking

"With the opening of our VIP Lounge at Citadel Outlets, we are truly 'rolling out the red carpet' for our super shoppers to ensure their time here is pleasant, memorable, and worth making Citadel Outlets a stop during their Los Angeles visit," said Traci Markel,

(more)



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Marketing Director at Citadel Outlets. “Everyone loves a bargain, and everyone likes a little pampering. We’ve combined both at the VIP Lounge.” Exclusive groups with a maximum of 20 participants, tour operators, hotel VIP guests and Citadel Outlet-loyal shoppers will have access to the new lounge. To register, contact Kristina Carlson, Tourism and Sales Manager at Kristina@citadeloutlets.com or call 001+1+ 323-888-1724. For more information about the VIP Lounge and other amenities at Citadel Outlets, visit www.citadeloutlets.com.

Citadel Outlets’ unique historical façade, modeled after the 7th century BC Assyrian Palace of King Sargon II, was originally the largest tire manufacturing facility on the west coast when built more than 75 years ago. Shopping and the pampered luxury of the new lounge behind the castle wall provide a sense of royalty to visitors. Citadel Outlets is conveniently located off Interstate 5 at Atlantic Blvd North ten minutes from downtown Los Angeles and easy to reach from the greater Los Angeles area and international and local airports. The center offers daily shuttle service from Pasadena/San Gabriel hotels and Anaheim hotels. The round trip fare is \$14/adults, (USD) \$5/youth 4-12, under 3/free.

About Citadel Outlets:

Citadel Outlets is LA’s only outlet shopping destination with more than 115 top brand name stores and restaurants. Citadel Outlets has added 35 more stores to its collection including H&M, Nike Factory Store, Adidas, Crocs, Michael Kors, Coach, Juicy Couture, Vince Camuto and Not Your Daughter’s Jeans. For more information on center-wide events and VIP Lounge updates, visit www.citadeloutlets.com.

About Craig Realty Group:

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, California. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly 4.3 million square feet of existing retail development in 6 states: **Outlets at Anthem** in Phoenix, Arizona; **Cabazon Outlets** located near Palm Springs, California; **Citadel Outlets** in Los Angeles, California; **Outlets at Conroe** located near Houston, Texas; **Outlets at Castle Rock** located south of Denver, Colorado; **Outlets at Loveland** located north of Denver, Colorado; **Outlets at Silverthorne** located west of Denver, Colorado; **Outlets at Vicksburg** in Vicksburg, Mississippi; and **Woodburn Company Stores** located near Portland, Oregon. In November 2012, Craig Realty Group is grand opening its newest center, **Outlets at Traverse Mountain**, located in Lehi, Utah, just 30 minutes from Salt Lake City. Projects



in development include **Plaza San Clemente**, California; **Sussex Commons Lifestyle Outlet**, New Jersey; **Chicagoland Outlets at Country Club Hills**, Illinois; **The Promenade Shops at Orchard Valley**, Manteca, California; **Outlets at Kapolei Commons**, Oahu, Hawaii; **Outlets at Richmond**, Virginia; and **Outlets at Cleveland**, Garfield Heights, Ohio. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets and Carlsbad Company Stores, two of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

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