

# CITADEL OUTLETS

LOS ANGELES

FOR IMMEDIATE RELEASE

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## **Citadel Outlets Hosts Guilt-free Shopping Party to Raise Funds for 50 Local Charities on September 21**

*Shoppers can enjoy exclusive savings at more than 80 name-brand stores, up to \$90,000 in prize giveaways, wine tasting lunch and more*

**LOS ANGELES, Calif. (Sept. 5, 2019)** – “You Shop, Everyone Wins” is the reigning mantra for Citadel Outlets’ 14<sup>th</sup> Annual Shopping Extravaganza, which will take place from 9 a.m. to 9 p.m. on Saturday, September 21, 2019. More than 3,000 Angelenos are expected to take advantage of one of the best shopping days of the year, where they can indulge in some guilt-free shopping at exclusive low prices while benefiting their charities of choice.

This year’s event will benefit 50 local organizations, including Susan G. Komen Los Angeles, Los Angeles Music and Art School and animal rescue RescueWorks!. The event is on track to raise more than \$100,000 in charitable funds.

Tickets are \$35 per person and on sale now at [www.citadelshopx.com](http://www.citadelshopx.com). Citadel Outlets donates \$25 per ticket directly to the purchaser’s charity of choice, allowing attendees to support the cause that means the most to them.



For many organizations, Shopping Extravaganza is the largest single fundraising event of the year. The day of fun-filled shopping includes access to exclusive deals in addition to Citadel Outlets’ daily savings of 30-70 percent off. Event attendees will be able to enjoy:

- Exclusive discounts at more than 80 world-famous fashion brands
- Private catered lunch
- Complimentary wine tasting by San Antonio Winery for guests aged 21+
- Live entertainment
- Prize drawings of up to \$90,000, including gift cards to COACH, Michael Kors, Tommy Hilfiger, Kate Spade, GUESS and Hugo BOSS

“Shopping Extravaganza is a win-win-win; charities are able to raise money, shoppers score exclusive savings on their favorite brands and stores love supporting the initiative with amazing one-day sales,” said Samara De La O, Marketing Director at Citadel Outlets. “It’s incredible to see how one day of fun shopping can have such a far-reaching impact in the community.”

Citadel Outlets is conveniently located just minutes from Downtown Los Angeles on I-5 at 100 Citadel

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Drive, Los Angeles. For more information please visit [www.CitadelOutlets.com](http://www.CitadelOutlets.com). To join the Citadel Outlets community, please follow us on Facebook [www.facebook.com/CitadelOutlets](http://www.facebook.com/CitadelOutlets), Instagram [@Citadel\\_Outlets](https://www.instagram.com/Citadel_Outlets) and Twitter [@Citadel\\_Outlets](https://twitter.com/Citadel_Outlets) and use #CitaDEALS and #ShopX2019.

## **About Craig Realty Group**

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, Calif. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly five million square feet of existing retail development in eight states: Outlets at Anthem in Phoenix, Ariz.; Outlets at Barstow in Barstow, Calif.; Cabazon Outlets located near Palm Springs, Calif.; Citadel Outlets in Los Angeles, Calif.; Outlets at San Clemente in San Clemente, Calif.; Tulare Outlets in Tulare, Calif.; Outlets at Castle Rock located south of Denver, Colo.; Outlets at Loveland located north of Denver, Colo.; Outlets at Silverthorne located west of Denver, Colo.; Kapolei Commons, Oahu, Hawaii; East Hills Mall in St. Joseph, Miss.; Outlets at Conroe located near Houston, Texas; Outlets at Hillsboro in Hillsboro, Texas; Outlets at Traverse Mountain in Lehi, Utah; and Outlets at the Dells in Baraboo, Wis. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets, Carlsbad Company Stores and Woodburn Company Stores, three of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit [www.craigrealtygroup.com](http://www.craigrealtygroup.com).

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