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CITADEL  OUTLETS
LOS ANGELES

— Tenth Annual —
**SHOPPING
EXTRAVAGANZA**

Citadel Outlets To Celebrate A Decade Of Guilt-Free Shopping With 10th Annual Shopping Extravaganza On Oct. 3

Shoppers can enjoy exclusive savings at over 90 luxury fashion brands, live entertainment, wine tasting by Stella Rosa and much more, all while raising more than \$100,000 for local charities

LOS ANGELES (SEPT. 9, 2015) – “You Shop, Everyone Wins” is the reigning mantra for [Citadel Outlet’s 10th Annual Shopping Extravaganza](#) on Saturday, October 3, 2015. More than 4,500 Angelenos are expected to take advantage of one of the best shopping days of the year at L.A.’s Choice for Outlet Shopping.

“We’re thrilled to reach a decade of hosting this unique shop-for-a-cause event and the entire Citadel Outlets family is going above and beyond to celebrate this milestone,” said Traci Markel, Marketing Director at Citadel Outlets. “It’s been so inspiring to watch Shopping Extravaganza grow and impact people and organizations here in our Los Angeles community.”



The day of fun-filled shopping, presented by AltaMed, is on track to raise more than \$100,000 for the 40 participating organizations including *East Los Angeles Boys & Girls Club, Pasadena Humane Society & SPCA, KidWorks, Penny Lane Centers, A Place Called Home* and *U.S. Naval Sea Cadet Corps*. Tickets are \$35 per person and can be purchased online at www.citadeloutlets.com. Citadel Outlets donates \$25 of each ticket directly to the purchaser’s charity of choice; a full list of participating organizations can be found [here](#).

In addition to supporting local charities – including the event’s presenting sponsor AltaMed Health Services – event attendees unlock exclusive deals *on top of* Citadel Outlet’s daily savings of 30-70% off retail prices. From 9a.m. - 7p.m., shoppers can enjoy:

- Exclusive discounts at over 90 luxury fashion brands
- Private catered lunch
- Live entertainment

- Complimentary Tasting by Stella Rosa by San Antonio Winery for guests 21+
- The chance at \$90,000 in prizes including Grand Prize packs and gift cards to Michael Kors, Nike, Steve Madden, Kate Spade, Disney Outlet & more

“Not only can shoppers support a cause near and dear to their hearts, they can do so while enjoying a day in the sun with friends and family,” continued Markel. “Shopping Extravaganza has become an annual tradition and we look forward to welcoming our community ‘behind the wall’ for one of the best days of the year!”

Citadel Outlets is conveniently located just minutes from Downtown Los Angeles on I-5 at 100 Citadel Drive, Suite 480 Los Angeles, CA 90040. For more information please visit www.citadeloutlets.com. To join the Citadel Outlets community, please follow us on Facebook www.facebook.com/CitadelOutlets, Instagram [@Citadel_Outlets](https://www.instagram.com/Citadel_Outlets) or Twitter [@Citadel_Outlets](https://twitter.com/Citadel_Outlets).

About Craig Realty Group

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, California. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly 4.3 million square feet of existing retail development in 7 states: Outlets at Anthem in Phoenix, Arizona; Cabazon Outlets located near Palm Springs, California; Citadel Outlets in Los Angeles, California; Outlets at Conroe located near Houston, Texas; Outlets at Castle Rock located south of Denver, Colorado; Outlets at the Dells, Baraboo WI; Outlets at Hillsboro, Hillsboro, Texas; Outlets at Loveland located north of Denver, Colorado; Outlets at Silverthorne located west of Denver, Colorado; and Outlets at Vicksburg in Vicksburg, Mississippi. In November 2012, Craig Realty Group grand opened its newest center, Outlets at Traverse Mountain, located in Lehi, Utah, just 30 minutes from Salt Lake City. Projects in development include Outlets at San Clemente, California (opening early fall 2015); Chicagoland Outlets at Country Club Hills, Illinois; Outlets at Kapolei Commons, Oahu, Hawaii; Outlets at Richmond, Virginia and Outlets at Lacey, Washington. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets, Carlsbad Company Stores and Woodburn Company Stores, three of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

About AltaMed Health Services

AltaMed is Southern California's leading nonprofit health care system delivering integrated primary care services, senior care programs, and health and human services for the entire family. AltaMed's team of multicultural and bilingual physicians and health care professionals deliver superior quality care through an integrated delivery system of 43 sites and an affiliated Independent Practice Association (IPA) of contracted physicians in Los Angeles and Orange Counties.

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